



Garage Cordia unveils the newest generation of Toyota cruisers.

During a press conference on Wednesday morning at their Camacuri Headquarters, Garage Cordia's Managing Director Hans Schnog announced the "Toyota Economy Challenge" to take place this Saturday, October 20, and launched the newest in the famous cruiser line of Toyota cars, the "FJ Cruiser."

The Toyota Economy Challenge was sparked by reports from a regular client that he had driven his car from one end of Aruba to the other using less than a quarter tank of gasoline. This inspired Garage Cordia, the official and exclusive distributors of Toyota cars in Aruba to devise the Toyota Economy Challenge, and measure exactly what mileage per gallon drivers can expect from their Toyota Yaris Hatchback, one of the most popular models sold in Aruba.

Saturday morning at 9:30 AM, drivers will depart from the Westpunt, drive down the Sasaki Highway through Oranjestad and from there all the way to the furthest eastern point of the island, Seroe Colorado, and return. The test will be done employing two cars; one with an automatic transmission, and another with standard transmission. Their odometers will start at zero, and expert mechanics will exactly measure the fuel consumption when the test is completed. An estimate of mileage will be announced on the spot, to be confirmed as to exact numbers soon after. Magic F.M. radio will follow and report their progress live and direct throughout the entire test, and the autos will drive through every sort of traffic condition to be found in Aruba, from highway speeds to standing stop-and-go traffic.

Succeeding the announcement of the challenge, Hans Schnog then unveiled the new Toyota FJ Cruiser, the latest in a long line of successful, high-end SUV's from Toyota. According to Toyota, the FJ CRUISER takes its cues from the legendary FJ 40, one of the most successful generation of the Land Cruiser series sold from 1960 to 1984 worldwide. Outstanding features of the new FJ Cruiser include a powerful, efficient and quiet 4.0 liter V6 Gasoline engine with VVT-i (Variable Valve Timing-intelligent) technology and top level safety and security features employing the latest technology. Toyota promises all of this and true off-road capability while providing "utility and comfort that enhances the active lifestyle."

Mr. Schnog invited press and any interested parties to join the staff of Garage Cordia to observe the Toyota Economy Challenge on Saturday morning, and to visit their Camacuri showroom to examine the newest in the line of Toyota SUV's, which they presently have available in limited quantity.